



CURATION FOR LEARNING: ENHANCING OUR WORK, EXTENDING OUR REACH

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A recent Learning Guild report on instructional approaches showed that content curation is a popular alternative to, or supplement for, traditional learning experiences like classes and courses. More than just an amassed list of links, material curated for learning is offered in context and perhaps with annotation, intended to support a particular learning goal (better techniques for new-hire interviewing) or point of view (value of having a diverse workforce). Effective curation is a skill that extends the instructional designer's practice, tapping into the familiar task of differentiating need-to-know from nice-to-know information and providing a logical, cohesive path for learners to follow.

The word "curation" in its broadest sense usually refers to managing the avalanche of information to which we're all exposed every day. The instructional designer's role as curator is not just filtering all that content but also focusing, guiding learners down a path, and putting the right rocks on that path to help the learners pause or perhaps stumble on new insight or direction. While it's true that in some ways the popularity of curated content introduces yet one more hat for the ID to wear, it can also prove a means of making work a bit easier by shifting away from the need to create so much content from scratch.

To download the full report, [click here](#).