L&D RESEARCH ESSENTIALS

Executive Summary

One of the goals of Guild Research is to make it easier for our members to access and understand the data available, particularly around the effectiveness of instructional strategies, design decisions, and industry practices. Employing intentional, evidence-based approaches gives practitioners additional tools for more productive discussions with stakeholders, as well the resources and terminology for offering rationales for design decisions to those with whom we work.

Many in L&D are curious about formal research but often don't know where to begin. For some, this is just an academic exercise; others need to answer objections or justify decisions. To help with those pursuits, this report offers some recommendations regarding prominent names and research in assorted subject areas. Topics were chosen based on questions from eLearning Guild members and responses to recent research reports.

To download the full report, click here: http://elgd.co/research-topics18