

ELEARNING ON A SHOESTRING

Executive Summary

This research report offers three case studies from practitioners working in very different areas: healthcare, banking, and a small private sector organization working to provide human services in accordance with government guidelines. Areas explored in interviews included unique challenges, change strategies, business needs, early successes, favorite tools and approaches, and important lessons learned. While each participant faced different challenges, some commonalities emerged among these practitioners working on low budgets. Some of the shared characteristics are:

- Technical competence
- Willingness to explore
- Investing in self-development
- A “just do it” attitude
- Clarity about end results

Interviewees agreed that working on a low budget is not necessarily a bad thing: It helps to build resourcefulness, business acumen, and a tight focus on desired results.

To download the full report, click here: <http://elgd.co/research-shoe18>