



GUILD MASTERS ON THE FUTURE OF LEARNING

Executive Summary

The Learning Guild's [Guild Masters Award](#) was implemented in 2012. Its purpose? "To recognize those members who have consistently contributed to the community in terms of both quantity and quality of content—and thus helped make the community a vibrant center for learning."

Awarded at the annual DevLearn and Learning Solutions conferences, there are as of this writing 26 Guild Masters. Most are still active in the L&D industry and are often seen presenting at Learning Guild events. A few have retired and are less visible these days; one, Jay Cross, has passed on.

As we emerge from the pandemic with organizations more readily embracing educational technologies and approaches and with the promise of new technologies like artificial intelligence now within our grasp, it seems like a good time to visit the question: What does the future of learning look like?

We reached out to several Guild Masters and asked them to discuss this in the context of their own areas of expertise. Via written answers or participating in a recorded live interview, these Guild Masters discussed their specialties: data, educational technologies, performance support/workflow learning, visual design, and virtual classroom facilitation. After outlining why they are passionate about these particular areas, they review the history and current state of their specialty and conclude with predictions about what the future realistically (within five years or so) holds. Several additionally offer ideas for how interested readers can learn more about their specialties.

More information about each Guild Master's contributions, including some presentation recordings, can be found at www.learningguild.com.

To download the full report, click here: <https://bit.ly/37xaTm6>