BLENDED LEARNING IN PRACTICE

Executive Summary

Blended learning is the framework that connects instructional technologies and techniques together, providing a solution that meets the needs of modern learners and a business climate that's increasingly mobile, global, and reliant on social collaborative technologies.

This research paper is directed at the larger question: How are successful blended learning programs being implemented, and what are the benefits and risks associated with this approach?

The data for this report were drawn primarily from interviews with organizations already invested, to greater or lesser risk extents, in enterprise-wide blended learning. The author, Jennifer Hofmann, interviewed program sponsors responsible for blended learning initiatives in multiple industries, including insurance, telecommunications, technology, and the military. They dealt with topics ranging from IT implementations to new employee onboarding to sales training. As you can imagine, all of their experiences and blended learning designs look very different. But we also identified some common critical success factors. These critical success factors, including the research results, are discussed throughout the report.

A point of special interest: None of these critical success factors are focused on technology. Success of a blend is dependent on much more seemingly mundane foundations.

To download the full report, click here: http://bit.ly/research-blended