eLearning Salary & Compensation: Advice for Workers, Recruiters, and Hiring Managers

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Executive Summary

Over the years The eLearning Guild has conducted an annual salary and compensation survey with data gathered from membership information and survey responses. A longitudinal view shows that data does not vary much from year to year, with most categories examined (pay, benefits, bonuses) changing by less than 5% from the prior 12 months. This year, rather than conduct the survey again, we are taking a different view: How does the 2018 salary data compare to current recruitment data? What do employers say they want? What new skills might be needed for those looking to enhance their current practices?

A review of advertisements for jobs in L&D revealed an ever-expanding concept of instructional designer and conflation of titles with words such as "digital", "multimedia", and "developer". However, postings illuminated some areas workers might find worthy of pursuit, as well as some information that should be of interest to those recruiting, hiring, and managing L&D workers.

To download the full report, **click here**.