

# Creative Design: Think Big to Elevate Your Learner's Experience

Eric Rowland, *Paychex*

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# Think Big

Enable your creative process

## 1 What will the user be doing to learn?

From start to finish, visualize what they will be mentally and physically doing.

Start to brain storm your BIG ideas!

## 2 Is this going to be fun?

The "*fun*" lens will help you become more creative in crafting an experience.

## 3 Don't worry about tech obstacles at first.

Focus on the experience first, and what you want the users to do. Then determine how to make the tools work to create that experience.

Focus on  
Experiences



Make the lesson  
memorable