



Creating Story for Learning

 **ONLINE CONFERENCE** SM

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Creative Innovations in Storytelling & Learning

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Produced by:





CREATIVE INNOVATIONS IN STORYTELLING & LEARNING

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Creative Innovations in Story Telling & Learning

Blended Learning

- 1) The Beginning – What's Possible & the Results
- 2) The Process
- 3) The Story
- 4) The End and Q & A

Creative Innovations in Story Telling & Learning

- Results

4 Topics = 4 Modules/Courses

Sexual Harassment

Anti-Bribery

Conflict of Interests

Security - Phishing



Sexual Harassment, Anti-Bribery, Conflict of Interests, Security-phishing



Anti-Bribery, Conflict of Interests



Security – Phishing, Anti-Bribery, Conflict of Interests



Sexual Harassment, Security - Phishing,

Blended Delivery

The Story – Part 1 – the setup – draft example

Maven is a new employee, working remotely from the corner of her kitchen that doubles as a home office. Her cell phone buzzes, its her younger brother calling to find out how her first week is going. She answers on speaker, reminds him she is working and cannot talk, and continues to respond to an email. Her brother continues talking, saying she landed at a great company, and in some ways her former manager's behavior was a gift, since it led to her new job. He brings up how her last manager always **commented on her physical appearance** emphasizing to others how "fit" she is, and how when he showed up at her house, unannounced, with a Covid care package lunch, she really should have reported him, rather than just quitting. Her brother is mid-sentence talking when Maven begins to panic a little, reacting to an email. She tells him there is no reason to bring up the past, she is at a new company now and, actually doesn't have time to talk. and tells . Her **brother** will not get off the phone until she agrees to **review his business plan**. They set a time.

Later, Maven is on a virtual call with her manager who is in the office, and Maven talks about an email she received that in hindsight seems suspicious. Like it may have been some sort of scam, although it initially appeared to be internal, she realized it had weird characteristic that made it appear from the outside. Her manager tells Maven where to **report suspicious emails** and attempted phishing schemes to protect the company and its customer's private information. They end the call confirming the in-person government customer lunch meeting later that afternoon.

Later, Maven and her manager are having lunch at an outdoor restaurant patio with the customer. They discuss the deal, which the customer will likely sign within the next two weeks. The customer also congratulates Maven on her new role at the company and references her niece who just received her master's degree and is looking for her next role. The customer believes her niece would be a great fit at the company and asks **how they can make that happen**.