

EXECUTIVE SUMMARY

December Research Report: L&D Employment and Pay: 2020 Status

The Learning Guild periodically surveys members to learn about the current status of topics such as employment, salaries, bonuses, and intent to change jobs. This year we were interested in seeing whether and how these topics might have been affected by the unusual circumstances of 2020. We offered a short (10 question, 3 minute) survey in November 2020. Responses were overall positive, showing salaries mostly unchanged or increased. Some explained that decreases were due to furloughs and temporary pay cuts but they have since returned to full pay or expect to soon. The status of bonuses was not as clear, with some respondents still unsure about whether or how much they would receive this year. People reported being more mobile due to COVID-related circumstances. Respondents categorized themselves primarily as instructional designers (33%) followed by generalists who say they “do a bit of everything”.