

# DEVLAUNCH<sup>SM</sup> GUIDE

Your Annual Showcase of the  
Latest Innovation for the Learning  
Technologies Community

15<sup>th</sup> Anniversary  
**DEVLEARN<sup>SM</sup>**

Exclusive Show Offers Inside

## WHERE INNOVATION TAKES OFF.

We are delighted to bring you **DevLaunch**—your annual showcase of the latest innovation for the learning technology community. There is nothing like the excitement and anticipation of finding the next big thing that could revolutionize the working life of you and your team, but it's also a daunting challenge making the leap to invest.

Help is here; DevLearn has always been a facilitator between the innovator and the learner, and now we are proud to be the official partner of what's new and what's next!

DevLaunch includes companies that are offering new products and services that have been launched in the last 12 months. It is also the place to access the best deals, to compare prices, to get advice, and in many cases even try before you buy! Whether you are interested in authoring tools, learning systems, courseware, or custom development services, you will find the latest featured innovations this guide.

Included with DevLaunch is an unrivaled range of **EXCLUSIVE** promotions with special packages and offers for DevLearn attendees.







## BOOTH 905

Allego's modern sales learning and readiness platform elevates sales team performance by combining training, practice, coaching and knowledge sharing into one app, streamlined for the rapid pace of sales. With Allego, sales teams onboard faster, confidently deliver the right messaging, rapidly adopt best practices, coach and practice more frequently, and collaborate better with peers and the home office.



ALLENCOMM

## BOOTH 715

DesignLab is a collaborative cloud-based design platform available to AllenComm clients that makes it easy to keep your HTML5 courses and content fresh and relevant. DesignLab provides a custom activity library for your organization that can help you easily create, maintain, and publish your content across multiple platforms and formats.



## BOOTH 501

What is Bluewater Learning for Salesforce? This new Bluewater solution is an answer to the growing call to bring learning closer to the moment of need. We help you deliver the right kind of learning when & where your team needs it, inside your Salesforce platform. You'll drive business impact, enhance ROI, & win at change management. Enable and empower your teams with the just-in-time learning that the modern workforce demands. Want to know more? Come talk to us!

**Exclusive Launch Offer:** One month free per year of subscription if purchased at DevLearn! Multi-year discounts apply only to years purchased on the initial contract, not renewals.



## BOOTH 629

Cenveo Learning's GenExperience is a proven service for modernizing the development of learning and performance solutions that address the learning needs of Millennials. It is a five-element approach for designing and delivering performance-oriented employee development solutions. Through an innovative blend of strategic consulting, collaborative design, rapid development and emerging technologies our GenExperience service ensures that every solution is engaging, immersive and scalable in addressing the modern workforce challenges. We enable organizations to maximum value through cost effective and engaging learning for millennial performance improvement.



## BOOTH 629

The new eLearning Brothers Rockstar Learning Model delivers a fresh new approach to off-the-shelf courses. Using this effective model, learners engage in three steps. 1. Learn - They complete a brief mobile-responsive, microlearning course with quizzes. 2. Rehearse - They put learning into practice with a hands-on activity to apply learning in their job. 3. Perform - They reflect and create a Personal Performance Plan to put their learning to work! Rockstar Learning courses include audio narration, and are tested for accessibility (508 compliance) and a true mobile-responsive experience.

**Exclusive Launch Offer:** Introductory DevLearn discounts on the eLearning Brothers Rockstar Learning Library.

View all details online at:

**[DevLearn19.com/DevLaunch](http://DevLearn19.com/DevLaunch)**



## oLiveReview

## BOOTH 908

Our client portal GloZone has received an update by integrating with one of the market-leading Translation Management Systems, enabling us to offer our new LiveReview function. LiveReview assists any international L&D team in creating better local content for global learners. It helps provide a collaborative online environment to streamline, and make transparent, the challenging process of localizing your learning content. Connecting professional specialist translators with your own native SMEs, the platform supports an intelligent two-way conversation to refine translations and ensure high-quality localization output; therefore, guaranteeing more successful learning outcomes for your global audience.

**Exclusive Launch Offer:** FREE of charge use of the LiveReview tool, as part of our client portal "GloZone"

## guroo<sup>TM</sup> PRODUCER

## BOOTH 329

PRODUCER is your end-to-end collaborative learning design platform. Not just an authoring tool, it supports the entire production process. Analyze, scope, design, and build blended and self-paced eLearning that ensures engagement and results. Our easy-to-use script-based interface, adaptive technology and interactive design optimize production, allowing you to spend more time writing personalised, learner-centric journeys. Learning Designers are empowered to create professional, consistent, scalable programs leveraging our template and asset libraries, or create customized themes and designs with Pro.

*If you are launching or considerably upgrading a product within the next year, contact Cheri Lynch at [clynch@elearningguild.com](mailto:clynch@elearningguild.com) or 603.465.7786*



## BOOTH 802

Gutenberg Technology has developed pre-built and customizable eLearning templates for use by companies of any size or industry, enabling L&D professionals to quickly create user-centered eLearning content. We've done all the research necessary to marry all of the key elements of what makes content truly engaging and interactive for your learners, so these templates are out-of-the-box intuitive, beautifully designed and cross-device compatible. All you have to do is choose your favorite, port or write your content and deliver to your users, creating major time and cost savings. These templates will be made available for free for any new customers during the Fall of 2019.



## BOOTH 1004

Keep an eye out for upcoming announcements about our new features which streamline the instructional designers' job and make creating and participating in great online learning experiences even easier.



## BOOTH 925

Ever wanted to capture content analytics to inform what interactive content works best for your learners? Use data and analytics to help make informed choices about content creation. Never wonder what to include in a course again. With Knowbly by Numbers you can have access to exclusive reporting about your content and be able to maximize the outcomes you are targeting for your learners.

**Exclusive Launch Offer:** BOGO license if you sign up by October 31! Offer only good for DevLearn attendees!



## BOOTH 209

Learning Pool is launching its new Learning Experience Platform, Headstream, to the US market exclusively at DevLearn19! Merging the best of two previous platforms, Curatr and Learning Pool's own LXP, the new platform makes deploying your next generation learning ecosystem simple. Combining authoring capabilities and off-the-shelf content with a cutting-edge LXP interface, Headstream ships with advanced analytics powered by xAPI and tools to bring learning to the flow of work, including deep search capabilities and chatbot technology.

**Exclusive Launch Offer:** DevLearn attendees can benefit from extended free trials of our new LXP, exclusive content offers and discount incentives for signing up within 6 months of the show.



## BOOTH 531

OttoLearn, the Agile Microlearning platform, has been significantly upgraded to sport a Netflix-like interface, making it even easier for your learners to explore content, access training, and experience increased engagement by earning mastery points.

**Exclusive Launch Offer:** 25% off for any DevLearn signups!



## BOOTH 1116

Pitchboy is a virtual reality training company. We create immersive learning experiences to help Learning and Development professionals train their Sales and Customer Service representatives. As the leading AI-led, voice-activated VR training solution, we change the way enterprise training is done. Co-founded in 2018 by engineers, business developers and communications experts, Pitchboy is now a team of 15 with offices in New York and Paris. What sets Pitchboy apart? We offer customized scenarios, matching their real-life situations. We enable standardized training, at scale. We track trainee performance and demonstrate impact on sales and NPS. We make training more efficient and engaging.

**Exclusive Launch Offer:** FREE demo day at your company within the Tri-State area. 50% off second scenario when buying our Starter's package (only until November 30).





## BOOTH 228

Spaced Learning delivers small, repetitive pieces of content over a period of time with breaks between sessions, resulting in higher student satisfaction and learner retention. Unfortunately, most LMSs do not support spaced learning. For this reason, RISC has launched our Spaced Learning Platform (SLP). Deliver training modules outside of your existing LMS via text messaging or email. Track completions and other learning data with xAPI or cmi5-enabled content. Change your learning outcomes with SLP.

**Exclusive Launch Offer:** 10% discount on first year contract for Spaced Learning Platform. \*Text messaging costs/fees not eligible for discount.\*



## BOOTH 222

Sexual Misconduct Prevention in VR is the flagship program in Regatta's iLibrary. By using the advanced capabilities of virtual reality (VR) we immerse people into an environment that creates empathy and shapes behavior. The program enables the learner to experience life in the shoes of the opposite gender. It challenges them with complex interactions and common scenarios to enable them to analyze and respond in a successful manner. The program focuses on prevention, not simply rules.

**Exclusive Launch Offer:** 50% Discount for DevLearn signups of the Sexual Misconduct Prevention in VR



## BOOTH 705

SCRIMMAGE is here to show the impact of your learning on the business! Experience the latest technology in reporting that links learning programs to actual business outcomes, by enjoying a view of the many types of real-time reports and easy-to-read dashboards. A LRS (Learning Record Store) and its modern xAPI technology is a means to empower you, your learners and management with the data and analytics that are constantly being requested.



## BOOTH 1115

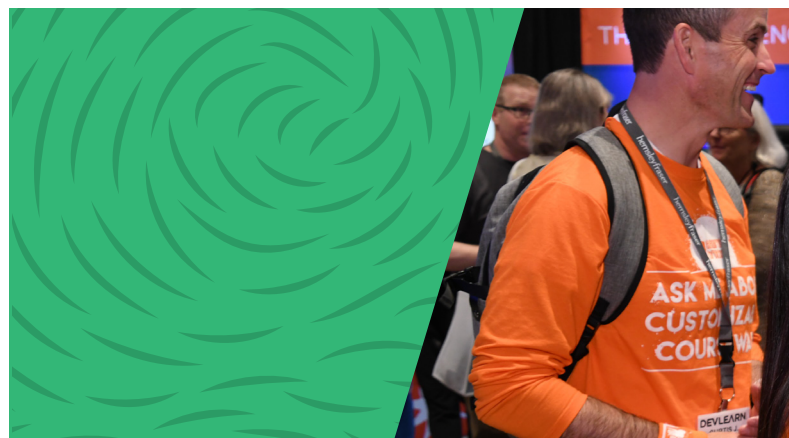
The AliveSim platform brings training to life with responsive 3D Virtual Humans. Engage your learners in realistic situations with real-world decision-making, and dynamic conversational coaching. AliveSim is the industry's first virtual practice and coaching platform that combines game technology with complex learning methodologies. This innovative platform transcends e-Learning and provides a consistent, scalable, learning experience with comprehensive analytics. AliveSim seamlessly runs on modern browsers, on any device, including phones. AliveSim is revolutionizing training in leadership development, sales, coaching, and more.

**Exclusive Launch Offer:** Get 10% off your first AliveSim subscription!



## BOOTH 330

Keeping up with training requests can be overwhelming. Our new Training Request platform simplifies the process by allowing training teams to easily manage training intake. Training requests can be prioritized, accepted or rejected along with commentary back to the requestor all from a centralized dashboard. Analytics provide insights into volume, status, and business impact of requests received. The new platform is both flexible and highly configurable and works seamlessly with our Learning Design System.





## BOOTH 818

KREDO, is a microlearning platform created to improve efficiencies at every stage of the training lifecycle. With KREDO, organizations can create and publish Microlearning courses with ease, roll-out seamlessly and track the performance of learners with intuitive analytics. It is an ideal tool to train your employees, primarily your Frontline employees.

**Exclusive Launch Offer:** Avail an inaugural discount of 20% for enquiries registered at DevLearn 2019 and order confirmed before November 30, 2019



## BOOTH 831

The Training Arcade® provides customizable, training games and a robust player analytics dashboard. This DIY Game Authoring Tool includes a library of 8 games that can be rapidly deployed in 16 languages with any content and integrated into any LMS using xAPI or SCORM packages, web objects, or embeddable links (no coding required). All games are optimized for mobile, tablet, PC, and touchscreen devices and can be used for eLearning, instructor-led training, and live events.

**Exclusive Launch Offer:** We are offering 10 free admins on The Training Arcade® platform for DevLearn attendees (a \$4990 value)! \*Offer terms: 1) Must purchase the 8-pack subscription by Dec 31, 2019 2) Offer valid during the initial subscription period only 3) One 10-pack of admins per company



## BOOTH 1108

Adaptive learning is one technique for providing personalized learning. This approach collects specific information about individual students' behaviors by tracking how they answer questions; presenting new knowledge based on the learner's interaction with the system. In this way, the curriculum is not based on static, unchanging lessons, but adapts to the user based on their selections/experience. In other words, it responds and adjusts to learners' performance DURING the training.

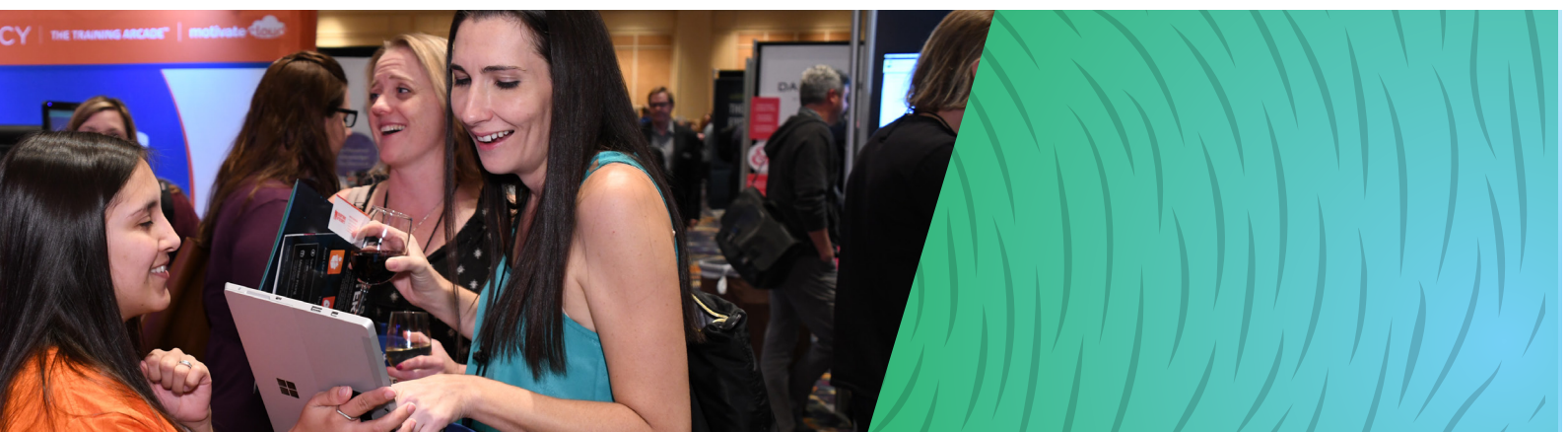
**Exclusive Launch Offer:** One time only, 50% discount on first course for new clients.



## BOOTH 1119

Xunto is a next-generation eLearning storyboarding platform that puts a strong emphasis on collaboration and is designed to help you and your team kickstart your projects. With Xunto, you create detailed storyboards that embed production-ready assets, making them easily accessible during the authoring process. It also allows your team to comment and exchange on any given content, assign tasks, and monitor the project's progression; all under the same roof.

**Exclusive Launch Offer:** Visit our booth to get a promo code for 25% off the price of any subscription package. Valid for a maximum of 12 consecutive months if a subscription is purchased before December 31, 2019





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